



## CALENDAR

### UPCOMING EVENTS

November 28: noon, State Bar of Georgia Conference Center, Room A:  
Litigation Committee Event, "Presumption of Irreparable Harm after eBay."

December 5: noon, State Bar of Georgia Conference Center, Room A:  
Lunch with Mary Denison, the Patent and Trademark Office Deputy Commissioner for Trademark Operations.

December 5: 6-9 pm, Woodruff Arts Center, Galleria Alcove:  
IP Section Holiday Party, no charge to attend, but please bring a canned good to donate!

December 13: 6:30-10 pm, Terminal West:  
Georgia Lawyers for the Arts, Annual Gala and Silent Auction

### SAVE THE DATE

January 11, 2013: 9 am – noon, St. Regis, Atlanta:  
The Special Events Committee is hosting a CLE entitled "How to Litigate a Patent Infringement Case" presented by Patrick L. Coyne (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, D.C.).

March 1, 2013: High Museum of Art:  
Intellectual Property Summit



## Message from the Chair

Dear IP Section Members:

A lot has happened in the last month, as the Section has been incredibly busy. To begin, our first video podcasts are now available on the Section's website, [www.georgiaip.org](http://www.georgiaip.org). The first several videos are of the USPTO Roadshow held at Georgia Tech on September 24, 2012. Others from our Bootcamp will be available shortly.

Next, the 24th Annual North American Entertainment, Sports, and Intellectual Property Law Conference is now in the books. The event was held at the Ritz-Carlton in Cancun, Mexico. This is the 12th year that the Section has participated in the event. This year, the Section was responsible for five patent panels, one of which featured Judges Moore and Prost from the Federal Circuit. A very special thanks goes out to the Section's sponsors who made our participation in the event possible. These include Finnegan, Ballard Spahr, Kilpatrick Townsend, CPI Global, Alston & Bird, Gardner Groff, and King & Spalding. Thank you all for supporting the Section.

The patent panels were fantastic. I was more than impressed with the knowledge and preparation of the Section's panelists. Art Gardner held a panel on design patents. Rich Miller moderated a panel on patent prosecution



after the AIA, while John Harbin led a panel on patent litigation after the AIA. Brad Groff led a panel on indirect and joint infringement. Virginia Carron moderated the judges' panel before a packed audience. From my perspective, one large part of the educational component came from caucusing with other attendees after the formal panels were over. The conference exceeded my goals of delivering a world class patent education curriculum and maintaining the Section's collegial relationship with the Federal Circuit. As noted earlier, no dues were spent on the conference this year thanks to our sponsors.

Despite its success on the merits, only 28 of our 1103 members attended the conference. Last year, only 31 attended. The small percentage of our membership attending in two successive years begs the question of whether an off-shore institute is still the most efficient use of the Section's time and resources. If you have comments on the issue,

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please send them to me and I will forward them to the officers who will be tasked with conference preparation going forward.

Institute attendance is the perfect segue into the next topic, which is our first ever Intellectual Property Summit. I've long thought that a "premiere" event of the Section should be more accessible to our members than is our off-shore conference. To this end, the Section is working on a dinner gala that will be held

at the High Museum of Art on March 1, 2013. The Atlanta IP Inn of Court and Atlanta Bar IP Section have agreed to participate. We also have tentative commitments from two Federal Circuit judges. More details will be forthcoming, but please save the date for this event.

Finally, there are a lot of events scheduled for the next few weeks. A litigation event will be held on November 28, 2012. A trademark event featuring the Deputy Commissioner for Trademark Operations will be held on December 5,

as will our Holiday Party. Suzanne Werner, our Social Chair, has booked the Galleria Alcove at the Woodruff Arts Center for the Holiday Party. It will be free to Section members who bring a canned good for donation. Judging from Suzanne's previous events, it should be a wonderful time. I hope to see you there.

Sincerely,  
Philip Burrus, Chairman  
Burrus Intellectual Property  
Law Group, LLC

## COMMITTEE NEWS

### TRADEMARK COMMITTEE

The Trademark Committee will host its first lunch event of the 2012-2013 bar year on *December 5, 2012*. The speaker will be Mary Denison, U.S. Patent and Trademark Office Deputy Commissioner for Trademark Operations. Topics to be covered include Trademark Office statistics for the year, new post-registration procedures, fees, an upcoming revision of the TMEP, transitioning to an electronic Official Gazette, as well as other information relating to Trademark Office operations.

Ms. Denison was appointed to her position in June 2011. She oversees the examination and processing of trademark applications. Her office includes the Office of Intent-to-Use, Office of Pre-Examination, Office of Trademark Publication, Trademark Law Offices, and Trademark Services.

Prior to joining the Trademark Office, Ms. Denison was a founding partner of Manelli Denison & Selter PLLC in Washington, D.C., where her practice focused on trademark prosecution and litigation. She has been an active member of the International Trademark Association (INTA) for many

years, having served as a member of its Board of Directors for three years, Vice Chair and Chair of its Treaty Analysis Committee, and most recently Chair of the PTO subcommittee charged with representing the international trademark bar before the PTO. The U.S. Secretary of Commerce appointed Ms. Denison to a three-year term as a voting member of the Trademark Public Advisory Committee (TPAC) in October 2008. Ms. Denison is a graduate of Duke University and the University of North Carolina School of Law.

This event will be held in Conference Room A of the State Bar of Georgia at noon on *December 5, 2012*.

Members: \$15 advance  
\$25 at the door  
Nonmembers: \$25 advance  
\$35 at the door  
Students: \$10, pre-registration required

1 hour of CLE credit and lunch are included.

We look forward to Deputy Commissioner Denison's visit and hope you will attend. Any interest or questions should be directed to the Trademark Committee chair, Ryan Holte, at [ryan.holte@gmail.com](mailto:ryan.holte@gmail.com).

### SOCIAL COMMITTEE

The Social Committee is hosting the IP Section Holiday Party on *Wednesday, December 5, 2012* from 6 to 9 pm at the Woodruff Arts Center – Galleria Alcove of the Memorial Arts Building. There is no charge for this event, but please bring a canned good to donate!

For more information or to help plan future events, please contact the Social Committee Chair, Suzanne Werner of Alston + Bird LLP, at 404.881.7000 or [suzanne.werner@alston.com](mailto:suzanne.werner@alston.com).

### PHILANTHROPY COMMITTEE

On *December 13*, the Georgia Lawyers for the Arts will be hosting its annual gala and silent auction. The event will be held at Terminal West from 6:30 PM to 10:00 PM. This annual fundraiser empowers the organization to continue to provide legal assistance and educational programming to artists and arts organizations in Georgia. There is a need for volunteers to help make this event a success. If you would be interested in helping please contact the Philanthropy Committee Chair, Chris Curfman at [ccurfman@mcciplaw.com](mailto:ccurfman@mcciplaw.com) and indicate your time of availability (e.g., morning set up, evening clean up, etc.).

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### SPECIAL EVENTS COMMITTEE

The Intellectual Property Section, in conjunction with the Institute of Continuing Legal Education in Georgia (ICLE) and the Georgia Institute of Technology, held an Intellectual Property Boot Camp on October 17, 2012 at Georgia Tech's Technology Square Research Building. Approximately 60 students, patent agents, and attorneys attended this CLE. The half-day event provided a great opportunity to take a crash course on the basics and provided practical advice in three of the major IP practice areas.

Thank you to our presenters, Allie Roach and Liz Wheeler (Copyright 101), Melissa Linsky (Trademark in Sports Law), Yvonne Shyntum, PhD (Patent Law Overview), and Art Gardner (The Dirty Dozen: Mistakes most Commonly made by Patent Attorneys and How to Avoid Them) for an interesting and informative CLE. Also thank you to ICLE for organizing and running a wonderful CLE, and to Georgia Tech for providing the space for this event. See page 4 for two pictures of this well-attended event.

The IP Section is hosting a CLE at the Georgia Bar's mid-year meeting at the St. Regis Atlanta. Patrick L. Coyne

(Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, D.C.) will present a 3-hour CLE entitled "How to Litigate a Patent Infringement Case." This CLE is scheduled for Friday, *January 11, 2013*, from 9 am until noon. The class is ideal for both trial attorneys with a general civil litigation background and patent attorneys. It is also useful for corporate attorneys and those with an interest in learning more about patent litigation.

Please contact the Special Events Committee Chair, Rivka Monheit of Pabst Patent Group LLP, at [rivka@pabstpatent.com](mailto:rivka@pabstpatent.com) for additional information.

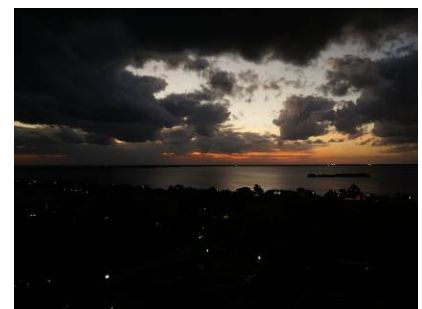
## NORTH AMERICAN ENTERTAINMENT, SPORTS & IP LAW CONFERENCE

The Intellectual Property Section was once again a participant in the North American Sports, Entertainment, and Intellectual Property Institute, which was held in Cancun, Mexico, November 7-11, 2012. Continuing a longstanding tradition, the Section once again hosted a Judges' Panel featuring the Hon. Kimberly A. Moore and the Hon. Sharon Prost of the United States Court of Appeals for the Federal Circuit.

The Section sponsored five patent panels at the event: Design Patents Revisited – Crafting, Prosecuting, and Litigating Design Patents After Egyptian Goddess; Patent Dispute Resolution After the America Invents Act; Patent Prosecution After the America Invents Act; Indirect and Joint Patent Infringement; and The Judges' Panel.

The panelists on Section sponsored

panels were fantastic. Each panel was well prepared and informative.





**UPCOMING EVENTS**

**November 2012**

The Litigation Committee is hosting an event on *November 28* at the State Bar of Georgia Conference Center in Room A at noon. The program selected is Presumption of Irreparable Harm in Requests for Injunctions following eBay with Ron Coleman of Parker, Hudson as one of the speakers.

**December 2012**

Mary Denison, the Patent and Trademark Office Deputy Commissioner for Trademark Operations, will be in Atlanta for a lunch talk held in Conference Room A of the State Bar of Georgia at noon on *December 5, 2012*. 1 hour of CLE credit and lunch are included.

- Members:           \$15 advance  
                          \$25 at the door
- Nonmembers:   \$25 advance  
                          \$35 at the door

Students: \$10, pre-registration required

The Social Committee is hosting the IP Section Holiday Party on Wednesday, *December 5, 2012* from 6 to 9 pm at the Woodruff Arts Center – Galleria Alcove of the Memorial Arts Building. There is no charge for this event but please bring a

canned good to donate!

On *December 13*, the Georgia Lawyers for the Arts will be hosting its annual gala and silent auction. The event will be held at Terminal West from 6:30 PM to 10:00 PM.

**January 2013**

We will be participating in the Georgia Bar’s mid-year meeting in January, which will be held at the St. Regis in Buckhead.

The Special Events Committee is hosting a CLE at the Georgia Bar’s mid-year meeting at the St. Regis Atlanta. Patrick L. Coyne (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, D.C.) will present a 3-hour CLE entitled “How to Litigate a Patent Infringement Case.” This CLE is scheduled for Friday, *January 11, 2013*, from 9 am until noon.

**March 2013**

The first Intellectual Property Summit Dinner Gala will be held at the High Museum of Art on *March 1, 2013*. Save the date and look for details in an upcoming newsletter.



Above: Photos from the Intellectual Property Boot Camp held on October 17, 2012

**LEADERSHIP**

**OFFICERS**

**Philip H. Burrus, IV - Chair**  
Burrus Intellectual Property Law Group

Tina McKeon - Chair Elect  
McKeon Munier

**Brad Groff - Vice Chair**  
Gardner Groff

**George Medlock - Secretary**  
Alston & Bird

**Lauren Staley - Treasurer**  
Focus Brands

**COMMITTEE CHAIRS**

**Rich Miller – Patent**  
Ballard Spahr

**Ryan Holte – Trademark**  
Federal Trade Commission

**Andrew Pequignot – Copyright**  
Kilpatrick Townsend

**David Lilenfeld – Litigation**  
Lilenfeld PC

**Jonathan Olinger – Licensing**  
Kasowitz Benson Torres & Friedman

**Matt Smith – In-House**  
Comverge, Inc.

**Brent Bellows – Newsletter**  
Knowles IP Strategies

**Chris Glass – Website**  
Hope Baldauff Hartman

**Suzanne Werner – Social**  
Alston Bird

**Chris Curfman – Philanthropy**  
McKeon Munier

**Jim Johnson – Industry Outreach**  
Sutherland

**Joe Staley – Mentoring**  
Kids II

**Art Gardner – Intl. Institute**  
Gardner Groff

**Rivka Monheit – Special Events**  
Pabst Patent Group

**Laura Ashby – YLD Liaison**  
Miller and Martin

**Rachel Erdman – Podcasting**  
Emory Law School

**Arvind Reddy – Patent Agents**  
Thomas Kayden