



CALENDAR

UPCOMING EVENTS

February 27

Noon – 1 pm, State Bar of Georgia, Conference Room A: In-House Committee CLE on the American Invents Act, First to File new rules, speakers Brent R. Bellows (Knowles Intellectual Property Strategies) and Richard Miller (Ballard Spahr)

March 1

High Museum of Art: Inaugural Georgia Intellectual Property Summit Judges' Panel with Guests from the Federal Circuit and Local Courts, Cocktail Reception and Dinner Gala

SAVE THE DATE

May 21

Litigation Committee Lunch event, details to be provided at a later date

***** **REMINDER** *****

March 1, 2013

High Museum of Art

**Inaugural Georgia Intellectual Property Summit
Dinner Gala Honoring Members of the Judiciary**

Message from the Chair

Dear IP Section Members:

It looks like we have a sell-out crowd for The Inaugural Georgia Intellectual Property Summit Dinner Gala Honoring Members of the Judiciary, which will be held on March 1, 2013, at the High Museum of Art. The response and enthusiasm for the event has exceeded all expectations. It should be quite an evening.

In addition to all those who registered for the event, I want to send a special and sincere thank you to the gracious and generous sponsors. Without their assistance, the event would not be possible. Our Platinum Sponsors are Finnegan and King & Spalding. Our Gold Sponsors are Ballard Spahr, Smith Risley Tempel Santos, Merchant & Gould, and the Atlanta IP Inn of Court. Our Silver Sponsors are Alston & Bird and the Atlanta Bar Association IP Section. We cannot thank these sponsors enough for their support of this event. Each of Finnegan, King & Spalding, Ballard



Spahr, and Alston & Bird have been especially generous to the Section, sponsoring both the off-shore institute and the March 1 Dinner.

We have fifteen judges committed to attend. Two from the Federal Circuit, three from the 11th Circuit, seven from the Northern District, and four Magistrate Judges from the Northern District. The Judges' Panel will feature a mock oral argument in the area of patents that features issues of inducement and indirect infringement. Arguing one side of the case will be Mike Morin of Finnegan. Arguing the other side will be Adam

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Message, from page 1

Conrad of King & Spalding. Each is a distinguished attorney with extensive appellate experience.

From there, a cocktail reception will follow. During the cocktail reception, the Frida and Diego exhibit will be open during this time for the attendees to tour. A seated dinner will then be held in the Robinson Atrium. The guests will then be entertained by Julian Lage and his trio. Julian is a phenomenal guitarist from New York who has been featured in an Academy Award nominated documentary, *Jules at Eight*, and has been nominated for a Grammy as well. All About Jazz has called Lage “a giant in the

making.” If you are not familiar with Julian’s music and want a primer, you can check it out by streaming Julian’s performance on *Piano Jazz: Rising Stars*, which is available at npr.org.

On another note, please remember that we will be having a program at the State Bar on February 27, 2013, on the implementation of the First-to-File rules of the America Invents Act. This lunch and learn, which will be held at noon, will not be just another recitation of the rules. Instead, Rich Miller and Brent R. Bellows will walk through situations and hypotheticals that you may not have considered with respect to priority claims, new matter, and other pitfalls that can dramatically affect the chances of

obtaining a patent. This panel will dive into strategy decisions, pitfalls, and traps associated with changes in the law regarding prior art and filing dates. If you prosecute patents, I highly recommend attending this panel.

Finally, make sure you stay up-to-date on Section happenings by visiting our website, www.georgiaip.org. There you will find a link to register for the February 27 event, news, and other information.

Sincerely,
Philip Burrus, Chairman
Burrus Intellectual Property
Law Group, LLC

MARCH 1, 2013 DINNER ANNOUNCEMENT

Please make plans to attend the Inaugural Georgia Intellectual Property Summit Dinner Gala Honoring Members of the Judiciary, which will be held at the High Museum of Art on March 1, 2013.

The evening will begin with a Judges’ Panel in the Hill Auditorium. The Judges’ Panel will feature mock oral arguments in the area of patents, copyrights, and trademarks and will qualify for continuing legal education credit.

A cocktail reception with hand-passed hors d’oeuvres will follow the Judges’ Panel. The High Museum has graciously offered to keep their premiere exhibit open for self-guided tours as well. Members of the High Museum staff will be stationed throughout the exhibit to answer questions about featured

artworks.

A gourmet seated dinner and dessert, catered by Legendary Partners of Atlanta, will then be held in the Robinson Atrium. After dinner, guests will be entertained by the Grammy-nominated artist, Julian Lage, and his trio. All About Jazz has called Lage “a giant in the making.” He is a protégé of legendary vibraphonist Gary Burton, recording two albums and touring with Burton. Julian has recently been featured on *Piano Jazz: Rising Stars* and NPR’s *Tiny Desk Concerts*. Lage received a Grammy nomination in 2009 for Best Contemporary Jazz Album.

Itinerary:
4:30 – 6:00 PM – Judges’ Panel, held in the Hill Auditorium
6:00 – 7:00 PM – Cocktail

Reception with hors d’oeuvres, Robinson Atrium, along with self-guided tours of the High Museum of Art

7:00 – 8:30 PM – Seated Dinner, Robinson Atrium

8:30 – 9:45 PM – Dessert, Cordials, and Entertainment

Reservations:

Individual Reservation forms will be sent via email from the State Bar of Georgia the week of January 14, 2013. Tables of 10 are available for reservation as well. For a table reservation, please contact Philip Burrus at pburrus@burrusiplaw.com. A limited number of sponsorship opportunities are available as well.

DESIGN PATENT WRAP-UP

The IP Section held a lunch event on design patents at noon on February 6, 2013, at the State Bar of Georgia. Art Gardner presented to an audience of nearly 50 attendees. Mr. Gardner discussed strategies for “designing your design patents.” Mr. Gardner also discussed recent changes to the law concerning design patents and gave several examples of how design patents had been construed in litigation. There was a lively question and answer session at the end of the presentation in response to a “practitioner’s quiz” that tested the

audience’s mettle in determining design patent infringement.

As noted by Mr. Gardner, prior to Egyptian Goddess, the cards were stacked against the owners of design patents. However, the CAFC’s en banc decision in that case evened things up quite a bit and improved plaintiff success rates in litigation by about half. As a result, design patents are now becoming a much more useful tool for clients. Apple used design patents to win a \$1.05 billion judgment against Samsung.

Mr. Gardner’s presentation covered design patent law prior to and after Egyptian Goddess. The practitioner’s quiz was an entertaining and engaging visual review of numerous recent design patent infringement decisions. It asked the audience to determine infringement and to compare those conclusions with various court rulings. The presentation also covered changes in the law, the impact that those changes have had on court cases, how to maximize design protection, and the importance of a strong design patent portfolio.

COMMITTEE NEWS

LITIGATION COMMITTEE

The Litigation Committee is seeking a speaker for its May 21 lunch event. A judge or justice with a national reputation is sought; also appealing would be a well-known professor whose work focuses on intellectual property matters. It would be helpful if we have a contact close to the potential speaker who can help champion our invitation.

Please send ideas/leads to the Litigation Committee Chair, David Lilienfeld, at David@LilienfeldPC.com.

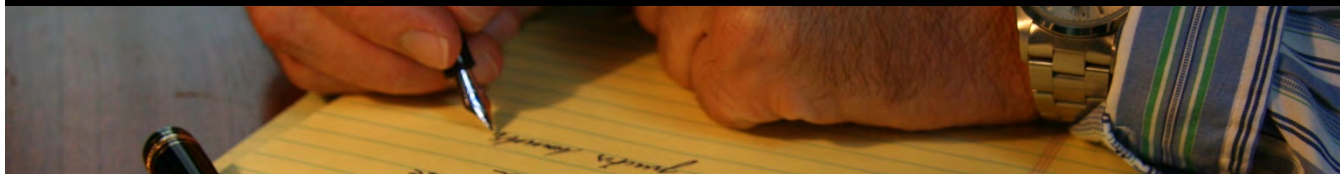
IN-HOUSE COMMITTEE

On *February 27*, from 12-1 pm, at the GA Bar Headquarters, the In-House Committee of the Intellectual Property Law Section is pleased to present a panel

discussion focused on the American Invents Act, First to File new rules - many of which will go into effect in March 2013. This CLE is packed full of critical information for both in-house attorneys and firm IP attorneys. The discussion will be led by Brent R. Bellows of Knowles Intellectual Property Strategies and Richard Miller of Ballard Spahr LLP. Both Brent and Rich have led similar discussions at various national and international CLE events. A follow-up reminder and invitation is forthcoming from the GA Bar. Lunch and CLE credit will be provided and seating is limited. The cost is \$20 for members, \$30 for non-members.

Register for the event at: <http://www.gabar.org/calendar/eventdetail.cfm?id=22953&month=2&year=2013>.

For more information, please contact the In-House Committee Chair, Matt Smith at matthewsmith7@gmail.com.



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March 2013

The first Intellectual Property Mid-Year Summit in conjunction with the Atlanta Bar IP Section and the Atlanta IP Inn of Court will be held at the High Museum of Art on *March 1, 2013*. Save the date and see page 2 of this newsletter for additional details regarding the Judges Panel featuring Federal Circuit Judges, Cocktail Reception, and Formal Dinner Gala.

LEADERSHIP

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