



CALENDAR

UPCOMING EVENTS

August 21: Georgia Bar Conference Center, 12 pm:
The Patent Committee will host a panel discussion focusing on the continuing changes in the patent damages landscape.

September 19: Front Page News, Midtown, 6-8 pm:
Fall Social – Kick-Off Party and Section Committee Sign-Ups.
Free food and drinks!

September 19: Georgia Bar Conference Center, 12 pm:
The In-House Committee will host a lunch and learn CLE program.

September 24: Georgia Tech Library. USPTO America Invents Act Roadshow.

SAVE THE DATE

September 29: MedShare, 9 am – 12 pm: The Philanthropy Committee will host a volunteer day at MedShare sorting and packaging surplus medical supplies for distribution around the world.

October 17: Georgia Tech: The Section will host an IP Bootcamp for new and non-IP attorneys at the Technology Square Research Building. Three hours of CLE. More information at www.georgiaip.org/events/.

November 7-11: Cancun, Mexico: North American Entertainment Sports and Intellectual Property Conference.



Message from the Chair

Dear IP Section Members:

I hope all is well and that you are surviving the Georgia summer heat. I also hope you have had an opportunity to hear of some of the many activities the Intellectual Property Section has planned for the 2012-2013 calendar year. Our committee chairs are working hard on events for you, our members. If you have not yet heard the buzz of activity, you will soon.

We are incredibly pleased that representatives from the U.S Patent and Trademark Office have decided to once again visit Atlanta for a road show on *September 24th*. Officials from the Patent Office will be hosting a road show at Georgia Tech, which is one of the Patent and Trademark Resource Centers, in September. Janet Gongola, the Patent Reform Coordinator for the USPTO, will be joined by Deputy Director Theresa Stanek Rea, two judges from the Board of Patent Appeals and Interferences, and two advisors from the Patent Business Unit. The Intellectual Property Section is working to coordinate a reception during their visit. Look for details shortly on this event.

Next, work on the North American Entertainment Sports and Intellectual Property Conference, which will be held in



Cancun, Mexico, during *November 7-11, 2012*, continues. As I mentioned last month, my requirement for the Section participating was twofold: First, that we must be able to continue the Section's long standing tradition of hosting a Judges' Panel at the event featuring judges from the Federal Circuit. Second, that no dues be used for the conference, as only a subset of our membership is able to attend. The fundraising for the event this year is under a significantly different agreement from past years. This year, the Section is raising funds for its participation in the event separately from the fund raising efforts of the conference organizers. While this has created some distinct challenges for the Section, due to the gracious support of several key sponsors, including Finnegan, Ballard Spahr, Kilpatrick Townsend, CPI Global, Alston & Bird, and Gardner Groff Greenwald & Villanueva, we should be

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able to participate in the conference without using any dues. I want to personally thank these sponsors for their support of the Section.

For anyone new to the practice of intellectual property, we will be hosting an Intellectual Property Basics Bootcamp at Georgia Tech on *October 17, 2012*. This multi-hour CLE event will cover basics of copyrights, trademarks, patents, and other areas of intellectual property. Mark your calendar now for this event.

Finally, work is moving forward on

the Intellectual Property Mid-Year Summit. The event is tentatively scheduled for *February 28, 2013*. We are very close to confirming an event venue in downtown Atlanta. Our efforts will then turn to confirming a keynote speaker. We have tentative attendance commitments from multiple Federal Circuit Judges for that event. Further, we are in discussions with the Atlanta Intellectual Property Inn of Court and the Intellectual Property Section of the Atlanta Bar, and hope to have them participate in the event as well. If your firm is interested in sponsoring this

exciting event, please contact me at pburrus@burrusiplaw.com.

Please remember that our Section is only as strong as its members. I encourage each of you to get involved. Our committee chairs would love to work with you. You will find their contact information at our website, www.georgiaip.org.

Sincerely,
Philip Burrus, Chairman
Burrus Intellectual Property
Law Group, LLC

COMMITTEE NEWS

PATENT COMMITTEE

At noon on *Tuesday, August 21st* at the Georgia Bar Conference Center, the Patent Committee will present a discussion of the changing landscape of patent damages. John Harbin of King & Spalding, LLP will discuss how Federal Circuit opinions such as *Uniloc v. Microsoft* and *Lucent v. Gateway* affect litigants, and new approaches to damages issues. Ronen Arad of PricewaterhouseCoopers will present an expert's view of patent damages, including a look at PWC's upcoming study of patent damages and how damage awards are changing. For more information, please contact Rich Miller of Ballard Spahr at 678-420-9340 or MillerRW@ballardspahr.com.

TRADEMARK COMMITTEE

The trademark committee has its first event scheduled for *Wednesday, December 5th* when Mary Denison, the Patent and Trademark Office Deputy Commissioner for Trademark Operations, will be in Atlanta for a lunch talk at the Georgia Bar Conference Center. Any interest or questions should be directed to

the Trademark Committee Chair, Ryan Holte, at ryan.holte@gmail.com.

IN-HOUSE COMMITTEE

At noon on *Wednesday, September 19th* at the Georgia Bar Conference Center, the In-House Committee will present a panel discussion covering (i) in-house attorneys' interaction with outside firms and (ii) current "hot" topics for the practicing in-house IP attorney. The panelists will include Atlanta based in-house intellectual property attorneys. You will receive additional information regarding this CLE opportunity over the next few weeks. For more information, please contact the In-House Committee Chair, Matthew Smith, at 404-538-4075, or via email at matthewsmith7@gmail.com or msmith@comverge.com.

SOCIAL COMMITTEE

The Social Committee is hosting their first event of this year, the Fall Social – Kick-Off Party and Committee Sign-Ups, on the evening of *Wednesday, September 19th* at Front Page News, Midtown from 6 to 8 pm. The Social

Committee will be providing free food and drinks for all that attend. For more information or to help plan future events, please contact the Social Committee Chair, Suzanne Werner of Alston + Bird LLP, at 404.881.7000 or suzanne.werner@alston.com.

PHILANTHROPY COMMITTEE

The Philanthropy committee is a new committee for our section. The mission of this Committee, as the name suggests, is to identify opportunities for the section members to show concern for the welfare of others. The opportunities the Philanthropy Committee will identify will be non-legal and non-monetary. Thus, the Committee's mission is distinct from identifying pro bono service opportunities or organizations to make donations. The Philanthropy Committee intends to simply get its hands dirty to help those in need because it is the right thing to do. To this end, the committee has identified our first opportunity.

On *Saturday, September 29th*, from 9 am-12 pm, the Committee will have a group of up to 30 people volunteering at MedShare. MedShare is a nonprofit

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organization with a dual mission to deliver surplus medical supplies to underserved populations around the world while lessening the impact of medical supplies in landfills in the US. Medshare's operation depends on volunteers to get these life-saving supplies to people who desperately need them. Thus, the Committee will spend its Saturday morning sorting and packaging surplus medical supplies for distribution around the world. Medshare is located at 3240 Clifton Springs Road Decatur, GA 30034. If you would like to volunteer please contact the Philanthropy Committee Chair, Chris Curfman of McKeon, Meunier, Carlin & Curfman, LLC at 404-645-7717 or via email at ccurfman@m2iplaw.com.

MENTORING COMMITTEE

The mentoring committee will initiate a lecture series beginning in September/October that will cover a wide range of topics aimed at mentoring

intellectual property attorneys in Atlanta. The Committee is looking for a few volunteers willing to speak about their career development, finding a mentor, and/or pitfalls to avoid while practicing law in these areas. Also, the Committee is looking for one or two individuals to help coordinate its mentorship programs with local law schools. If you are interested in volunteering and/or speaking, or know of someone who would be, please contact the Mentoring Committee Chair, Joe Staley, at joe.staley@kidsii.com.

PATENT AGENT'S COMMITTEE

The Patent Agent's Committee is seeking to get more Patent Agents involved with the Section as well as with the IP community. Section Members who work with Patent Agents at their firms or in any other capacity who might have an interest in attending Section events or becoming otherwise involved in Section activities, please contact the Patent Agent's Committee Chair, Arvind Reddy, at arvind.reddy@tkhr.com.

EVENTS

We have a lot of activities scheduled for this upcoming year. Read below for a highlight of past events and an overview of what's to come.

RECENT EVENTS

July 2012

On *July 10th*, the Copyright Committee hosted a lunch time CLE discussing *Cambridge et al. v. Georgia State University* at Kilpatrick Townsend & Stockton.

UPCOMING EVENTS

August 2012

The Patent Committee will hold its

first event of the year at noon on *Tuesday, August 21st* in the Georgia Bar conference center. The panel discussion will focus on the continuing changes in the patent damages landscape.

September 2012

On *Wednesday, September 19th*, the Social Committee is hosting a fall social "Kick-Off Party and Committee Sign-ups" at Front Page News, Midtown from 6 to 8 pm. Free food and drinks will be provided!

At noon on *Wednesday, September 19th*, the In-House Committee will host a Lunch and Learn CLE program at the Georgia Bar Conference Center. Details will be provided in an upcoming newsletter. See *Events*, page 4

LEADERSHIP

OFFICERS

Philip H. Burrus, IV - Chair
Burrus Intellectual Property Law Group

Tina McKeon - Chair Elect
McKeon Munier

Brad Groff - Vice Chair
Gardner Groff

George Medlock - Secretary
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Lauren Staley - Treasurer
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COMMITTEE CHAIRS

Rich Miller – Patent
Ballard Spahr

Ryan Holte – Trademark
Federal Trade Commission

Andrew Pequinot – Copyright
Kilpatrick Townsend

David Lilienfeld – Litigation
Lilienfeld PC

Jonathan Olinger – Licensing
Kasowitz

Matt Smith – In-House
Comverge, Inc.

Brent Bellows – Newsletter
Knowles IP Strategies

Chris Glass – Website
Hope Baldauff Hartman

Suzanne Werner – Social
Alston Bird

Chris Curfman – Philanthropy
McKeon Munier

Jim Johnson – Industry Outreach
Sutherland

Joe Staley – Mentoring
Kids II

Art Gardner – Intl. Institute
Gardner Groff

Rivka Monheit – Special Events
Pabst Patent Group

Laura Ashby – YLD Liaison
Miller and Martin

Rachel Erdman – Podcasting
Emory Law School

Arvind Reddy – Patent Agents
Thomas Kayden



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The Philanthropy Committee is organizing a volunteer event at MedShare on *Saturday, September 29th* from 9 am-12 pm. Volunteers will spend time sorting and packaging surplus medical supplies for distribution around the world. Medshare is located at 3240 Clifton Springs Road Decatur, GA 30034.

October 2012

Bootcamp! The Section will host an IP Bootcamp for new and non-IP attorneys at the Technology Square Research Building on Georgia Tech's campus on *Wednesday, October 17th*. The IP Bootcamp is worth three hours of CLE credit. More information will be available in a future newsletter.

November 2012

Prepare to be part of the swarm of lawyers that will attend the North American Entertainment, Sports, and Intellectual Property Conference on *November 7-11* in Cancun, Mexico. Attendance at this conference is a long-standing tradition and we want everyone to show up and have a great time! This will be a great opportunity to earn CLEs, network, and attend panels all while enjoying the fresh air, beach, and sunshine!

December 2012

On *December 5th*, Mary Denison, the Patent and Trademark Office Deputy Commissioner for Trademark Operations, will be in Atlanta for a lunch talk at the Georgia Bar Conference Center.

January 2013

We will be participating in the Georgia Bar's mid-year meeting in January, which will be held at the St. Regis in Buckhead.

February 2013

Our mid-year meeting will (hopefully) be at the Georgia Aquarium on *February 28, 2013*. Details will be coming soon.