



CALENDAR

UPCOMING EVENTS

September 19: Front Page News, Midtown, 6-8 pm:
Fall Social – Kick-Off Party and Section Committee Sign-Ups. Free food and drinks!

September 24: Georgia Tech Library: USPTO America Invents Act Roadshow. CLE credit is available for attending the event. To receive CLE credit, register in advance at www.atlantabar.org.

September 24: 5:30 – 7:30 pm, Ferst Room, Georgia Tech Library: PTO Roadshow Reception: The Social Committee will hold a reception after the USPTO Roadshow, \$10, register for the reception at www.gabar.org.

September 29: MedShare, 9 am – 12 pm: The Philanthropy Committee will host a volunteer day sorting and packaging surplus medical supplies for distribution around the world.
Volunteers still needed!

Event cancelled

September 19: Georgia Bar Conference Center, 12 pm: The In-House Committee CLE program has been cancelled but will be rescheduled. An update will appear in a future newsletter.

SAVE THE DATE

October 17: Georgia Tech: The Section will host an IP Bootcamp for new and non-IP attorneys at the Technology Square Research Building. Three hours of CLE. More information at www.iclega.org.



REMINDER

Please be reminded of the Philanthropy Committee event at MedShare on **Saturday, September 29th**.

Volunteers are needed. Please consider donating your time to this worthy cause. More details in the Committee News Section on page 3.

If you intend to volunteer, please contact the Philanthropy Committee Chair, Chris Curfman of McKeon, Meunier, Carlin & Curfman, LLC at 404-645-7717 or via email at ccurfman@m2iplaw.com

Message from the Chair

Dear IP Section Members:

While there are many transitions as summer turns to fall, the Intellectual Property Section remains constantly at work organizing programs for the fall and beyond. The committee chairs are working diligently to bring more services to you, our members, than ever before. September and October will feature several new and exciting events.

On September 19, the Social Committee, led by Suzanne Werner will be hosting the Intellectual Property Section's Open House at Front Page News in Midtown from 6-8 PM. Invitations for this event have been distributed. However, if you missed them, you can go to the section pages at the website of the Georgia Bar (www.gabar.org) to register. The Open House provides our members with an excellent opportunity to get involved with the Section. Each of our



committee chairs will be in attendance, and will be seeking volunteers to help with their respective committees.

On September 24, officials from the US Patent Office, including Commissioner Focarino, will be at the Student Center Theater at Georgia Tech to discuss the many changes at the Patent Office resulting from the America Invents Act. The event is free and open to the public. Thanks to the kind cooperation of the Atlanta Bar's Intellectual Property Section, chaired by

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Virginia Carron, Section members who wish to receive CLE credit for attending the road show can do so by going to the Atlanta Bar's webpage (www.atlantabar.org) and registering in advance. Suzanne and the Social Committee will be doing double duty in September by hosting a reception after the event. Attendance is limited, so I recommend you register early at the Georgia Bar's website.

On September 29, our newly formed Philanthropy Committee, chaired by Chris Curfman, will host its inaugural event. Chris has arranged for Section Members to help with the packaging of medical supplies that will be shipped to countries in need. Please see the Committee News Section in this

newsletter for more details regarding this event. It has long been a goal of mine to provide avenues for our members to give back to the community. Thanks to Chris's enthusiasm and work on this new committee, the goal is becoming a reality. If you want to give back, come out and help us pack.

On October 17, thanks to the cooperation of Gary May, Dean of Engineering at Georgia Tech, the Special Programs Committee, chaired by Rivka Monheit, will be hosting an Intellectual Property Bootcamp. Invitations have already been sent, but you can still register by visiting the Institute of Continuing Legal Education's website (www.iclega.org). While the event is primarily intended for new Section members and those new to

the practice of intellectual property, law students are also encouraged to attend. Thanks to the cooperation of Steve Harper at ICLE, students can attend at a substantially reduced rate. Interested students should contact ICLE for details.

I look forward to seeing you at these exciting programs occurring in September and October. Please note there are many others scheduled as well, as you will see reading the committee reports below. As always, I encourage you to get involved in the Section. We are striving to bring new and dynamic services to our members, and your participation only makes the Section stronger.

Sincerely,
Philip Burrus, Chairman
Burrus Intellectual Property

COMMITTEE NEWS

PATENT COMMITTEE

On *August 21*, the Patent Committee held its first CLE of the year: Proving Patent Damages Today. John Harbin of King & Spalding and Ronen Arad of PwC led a discussion about the changing landscape of patent damages. Thirty-nine attorneys registered their attendance, and the presentation received rave reviews. The next Patent Committee CLE is scheduled for March of 2013. For more information, please contact Rich Miller of Ballard Spahr at 678-420-9340 or MillerRW@ballardspahr.com.

TRADEMARK COMMITTEE

The trademark committee has its first event scheduled for *Wednesday, December 5th* when Mary Denison, the Patent and Trademark Office Deputy Commissioner for Trademark Operations, will be in Atlanta for a lunch talk at the Georgia Bar Conference

Center. Any interest or questions should be directed to the Trademark Committee Chair, Ryan Holte, at ryan.holte@gmail.com.

LITIGATION COMMITTEE

The Litigation Committee has received many good topic suggestions for our events in November 2012 and May 2013. Suggestions being considered are (1) ADR in IP disputes, (2) update on First-to-File Rule and related personal jurisdiction issues, (3) an introduction to practice before TTAB, (4) nuts and bolts of litigating a patent infringement case, (5) presumption of irreparable harm in IP injunction cases, and (6) impact of the AIA's venue provision. There is still time before a topic is chosen, so feel free to provide feedback on the topics listed above or suggest others.

Of course, our goal is deliver topics which are of the most interest to the Section membership, so hearing from

you is important. Please direct all comments, suggestions, and questions to the Litigation Committee Chair, David M. Lilienfeld of Lilienfeld PC, at 404-201-2520 or at David@LilienfeldPC.com.

IN-HOUSE COMMITTEE

The In-House Committee event previously scheduled for noon on *Wednesday, September 19th* at the Georgia Bar Conference Center has been cancelled. This event will be rescheduled for a future date. Details will be provided in an upcoming newsletter. For more information, please contact the In-House Committee Chair, Matthew Smith, at 404-538-4075, or via email at mathewsmith7@gmail.com.

SOCIAL COMMITTEE

The Social Committee is hosting their first event of this year, the Fall Social – Kick-Off Party and Committee Sign-Ups, on the evening of *Wednesday*,

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September 19th at Front Page News, Midtown from 6 to 8 pm. The Social Committee, from page 2
 Committee will be providing free food and drinks for all that attend.

The Social Committee is also hosting a reception following the USPTO America Invents Act Roadshow on *Monday, September 24*, from 5:30 to 7:30 pm in the First Room in the Georgia Tech Library. \$10 registration fee, register at the Georgia Bar's website, www.gabar.org.

For more information or to help plan future events, please contact the Social Committee Chair, Suzanne Werner of Alston + Bird LLP, at 404.881.7000 or suzanne.werner@alston.com.

PHILANTHROPY COMMITTEE

The Philanthropy committee is a new committee for our section. The mission of this Committee, as the name suggests, is to identify opportunities for the section members to show concern for the welfare of others. The opportunities the Philanthropy Committee will identify will be non-legal and non-monetary. Thus, the Committee's mission is distinct from identifying pro bono service opportunities or organizations to make donations. The Philanthropy Committee intends to simply get its hands dirty to help those in need because it is the right thing to do. To this end, the committee has identified our first opportunity.

On *Saturday, September 29th*, from 9 am-12 pm, the Committee will have a group of up to 30 people volunteering at MedShare. MedShare is a nonprofit organization with a dual mission to deliver surplus medical supplies to underserved populations around the world while lessening the impact of medical supplies in landfills in the US. Medshare's operation depends on volunteers to get these life-saving supplies to people who desperately need them. Thus, the Committee will spend its Saturday morning sorting and packaging surplus medical supplies for distribution around the world. Medshare is located at 3240 Clifton Springs Road Decatur, GA 30034. If you would like to volunteer please contact the Philanthropy Committee Chair, Chris Curfman of McKeon, Meunier, Carlin & Curfman, LLC at 404-645-7717 or via email at ccurfman@m2iplaw.com.

MENTORING COMMITTEE

The mentoring committee will initiate a lecture series beginning in September/October that will cover a wide range of topics aimed at mentoring intellectual property attorneys in Atlanta. The Committee is looking for a few volunteers willing to speak about their career development, finding a mentor, and/or pitfalls to avoid while practicing law in these areas. Also, the Committee is looking for one or two individuals to help coordinate its mentorship programs

with local law schools. If you are interested in volunteering and/or speaking, or know of someone who would be, please contact the Mentoring Committee Chair, Joe Staley, at joe.staley@kidsii.com.

YLD LIAISON COMMITTEE

The YLD IP Committee met on August 23, 2012, to discuss ideas for the upcoming Bar year. Thanks to all who attended for their enthusiasm and support. The YLD Committee will be hosting a networking/social event in October in connection with SCAD. In March 2013, the YLD Committee will sponsor a CLE at the State Bar. And in May 2013, the YLD Committee will be participating in a community service event. Details on all of these events will follow. If you are interested in helping out with any of these events, please contact the YLD Liaison Committee Chair, Laura Ashby of Miller & Martin PLLC at lashby@millermartin.com.

PATENT AGENT'S COMMITTEE

The Patent Agent's Committee is seeking to get more Patent Agents involved with the Section as well as with the IP community. Section Members who work with Patent Agents at their firms or in any other capacity who might have an interest in attending Section events or becoming otherwise involved in Section activities, please contact the Patent Agent's Committee Chair, Arvind

EVENTS

RECENT EVENTS

August 2012

The Patent Committee held its first event of the year at noon on *Tuesday, August 21st* in the Georgia Bar conference center. The panel discussion focused on the changing landscape of patent damages and received rave reviews.

UPCOMING EVENTS

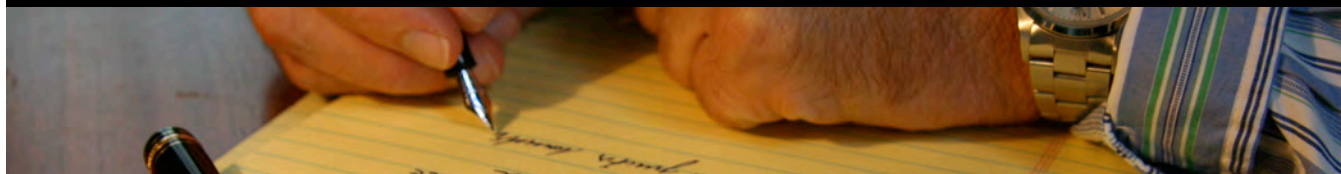
September 2012

On *Wednesday, September 19th*, the Social Committee is hosting a fall social "Kick-Off Party and Committee Sign-ups" at Front Page News, Midtown from 6 to 8 pm. Free food and drinks will be provided!

The In-House Committee Lunch and Learn CLE event scheduled for noon on *Wednesday, September 19th* at the Georgia Bar Conference Center has been cancelled. This event will be rescheduled. Details will be provided in an upcoming newsletter.

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The USPTO America Invents Act Roadshow visits Atlanta on *Monday, September 24th* at the Georgia Tech Library. CLE credit is available for attending the event, but you must register in advance. To receive CLE credit, register at www.atlantabar.org.

The Social Committee is hosting a reception following the USPTO Roadshow on *Monday, September 24th* from 5:30 – 7:30 pm, in the Ferst Room at the Georgia Tech Library. Register at www.gabar.org, cost is \$10.

The Philanthropy Committee is organizing a volunteer event at MedShare on *Saturday, September 29th* from 9 am-12 pm. Volunteers will spend time sorting and packaging surplus medical supplies for distribution around the world. MedShare is located at 3240 Clifton Springs Road Decatur, GA 30034.

October 2012

Bootcamp! The Section will host an IP Bootcamp for new and non-IP attorneys at the Technology Square Research Building on Georgia Tech's campus on *Wednesday, October 17th*. The IP Bootcamp is worth three hours of CLE credit. For more information or to

register for this event, please visit www.iclega.org/programs/8050.html.

November 2012

Prepare to be part of the North American Entertainment, Sports, and Intellectual Property Conference on *November 7-11* in Cancun, Mexico. Attendance at this conference is a long-standing tradition and we want everyone to show up and have a great time! This will be a great opportunity to earn CLEs, network, and attend panels all while enjoying the fresh air, beach, and sunshine!

December 2012

On *December 5th*, Mary Denison, the Patent and Trademark Office Deputy Commissioner for Trademark Operations, will be in Atlanta for a lunch talk at the Georgia Bar Conference Center.

January 2013

We will be participating in the Georgia Bar's mid-year meeting in January, which will be held at the St. Regis in Buckhead.

February 2013

Our mid-year meeting will (hopefully) be at the Georgia Aquarium on *February 28, 2013*. Details will be

LEADERSHIP

OFFICERS

Philip H. Burrus, IV - Chair
Burrus Intellectual Property Law Group
Tina McKeon - Chair Elect
McKeon Munier
Brad Groff - Vice Chair
Gardner Groff
George Medlock - Secretary
Alston & Bird
Lauren Staley - Treasurer
Focus Brands

COMMITTEE CHAIRS

Rich Miller – Patent
Ballard Spahr
Ryan Holte – Trademark
Federal Trade Commission
Andrew Pequignot – Copyright
Kilpatrick Townsend
David Lilenfeld – Litigation
Lilenfeld PC
Jonathan Olinger – Licensing
Kasowitz
Matt Smith – In-House
Comverge, Inc.
Brent Bellows – Newsletter
Knowles IP Strategies
Chris Glass – Website
Hope Baldauff Hartman
Suzanne Werner – Social
Alston Bird
Chris Curfman – Philanthropy
McKeon Munier
Jim Johnson – Industry Outreach
Sutherland
Joe Staley – Mentoring
Kids II
Art Gardner – Intl. Institute
Gardner Groff
Rivka Monheit – Special Events
Pabst Patent Group
Laura Ashby – YLD Liaison
Miller and Martin
Rachel Erdman – Podcasting
Emory Law School
Arvind Reddy – Patent Agents
Thomas Kayden

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